MARKETER MIME

FREE GUIDE

The Practitioner's Website Kit

Everything an astrologer, tarot reader, numerologist or healer needs to get found online and get booked.

- ✓ A 12-point "is my website ready?" checklist
- ✓ 10 headline formulas that bring local clients
- ✓ 5 ready-to-use WhatsApp replies
- ✓ Honest trust and disclaimer wording
- ✓ 7 quick wins to be found on Google

CHECKLIST

Is your website ready to win clients?

Tick every box that is true for you today. Each box you cannot tick may be a client you are losing.

☐	People can find me on Google by searching my city and my craft.	1
☐	My headline says who I am, what I do and where (for example "Vedic Astrologer in Pune").	2
☐	A visitor can message me on WhatsApp in one tap.	3
☐	My enquiry form works and sends me the visitor's details instantly.	4
☐	My prices and session lengths are clearly shown.	5
☐	I show at least 5 real reviews (shared with permission).	6
☐	My photo and a short story are on the page, so people feel they know me.	7
☐	My website looks good and loads fast on a mobile phone.	8
☐	I have my own web address (like yourname.com) and a secure padlock.	9
☐	I use a professional email (like you@yourname.com), not only Gmail.	10
☐	There is a clear, honest note about what I do and do not promise.	11
☐	I have claimed my Google Business Profile, so I appear on Google Maps.	12

Your score

10 to 12: you are in great shape. **6 to 9:** a few quick fixes will help. **0 to 5:** your website is probably costing you clients. Start with items 3, 4 and 5.

HEADLINES

10 headline formulas that bring local clients

Your headline is the first thing a visitor reads, and what Google shows in search. Pick a formula, fill in your details, and use it.

1	**[Craft] in [City]**	Vedic Astrologer in Pune
2	**[Craft] for [problem]**	Tarot Readings for Career Clarity
3	**[Craft] with [years] of practice**	Numerologist with 15 Years of Practice
4	**Online [Craft], from anywhere in India**	Online Tarot Reading, From Anywhere in India
5	**[Craft] in [language]**	Kundli Reading in Hindi & English
6	**Get clarity on [question]**	Get Clarity on Marriage, Career & Money
7	**[Craft], from [price]**	Reiki Healing Sessions from ₹999
8	**Book a [Craft] session this week**	Book a Vastu Consultation This Week
9	**[Craft] for [audience]**	Meditation Classes for Busy Professionals
10	**Private, one-to-one [Craft]**	Private One-to-One Tarot Sessions

Quick tip. Use one headline per page, put it in your page title too, and mention your city once in the first paragraph. Google then understands exactly who you help and where.

WHATSAPP

5 ready-to-use WhatsApp replies

Most enquiries arrive on WhatsApp. Save these as "quick replies" in WhatsApp Business and change the [brackets].

1. Greeting (auto-reply)

Namaste! Thank you for contacting [Your Name]. I will reply within [time]. To help me prepare, please share your full name, date of birth and the question on your mind.

2. When someone asks the price

Thank you for asking. My sessions are: [Session 1, 30 min] ₹[price], [Session 2, 45 min] ₹[price]. Which one suits you? I can share the available slots.

3. Booking confirmation

Your session is confirmed for [date] at [time] ([call / video / in person]). Please keep your birth details and question ready. Payment link: [link].

4. Gentle follow-up

Namaste [Name], I wanted to check if you would like to book your session. I have slots on [days]. Happy to answer any questions you have.

5. Asking for a review

Thank you for your time today. If the session helped, would you share a few words about your experience? It helps others find me. [link]

Tip: add a WhatsApp button to your website so visitors can reach you in one tap. A pre-written greeting makes it even easier.

TRUST

Build trust in 60 seconds

Seekers decide quickly whether to trust you. Make it easy with these seven things on your page.

✓	**Your photo**	People book people. A clear, friendly photo helps.
✓	**Your story and credentials**	How you began, your training, your years of practice.
✓	**Real reviews**	Ask happy clients for a few words (with permission).
✓	**How a session works**	Calm, clear steps remove fear of the unknown.
✓	**Prices and session length**	Clear pricing brings serious clients.
✓	**Easy contact**	WhatsApp, call and a simple form, all one tap away.
✓	**An honest note**	Say clearly what you do and do not promise.

Sample honest note (change it to fit you)

> "My sessions offer guidance and perspective based on [astrology / tarot / numerology]. They are not a substitute for medical, legal or financial advice, and I do not guarantee any specific outcome. Every decision remains yours."

Things to avoid

- Promising guaranteed results or cures.
- Fear-based claims that frighten people into booking.
- Fake or copied reviews. Only use real ones.
- Making medical claims. Reiki and healing support wellbeing; they do not replace a doctor.

This is general guidance, not legal advice. Advertising rules can change, so check the current rules that apply to you.

GOOGLE

7 quick wins to be found on Google

You do not need to be technical. These small steps make a real difference, starting this week.

1	**Claim your Google Business Profile** Search "Google Business Profile", sign in, add your name, category (for example Astrologer), city, phone and website. Then ask Google to verify it.
2	**Put your city and craft in your page title** "Vedic Astrologer in Pune | Kundli, Marriage & Career" beats "Home".
3	**Add photos** Your photo, your space and your logo make your profile feel real.
4	**Ask for reviews** After each good session, send your review link. Reply to every review.
5	**Keep your details identical everywhere** Same name, phone number and city on your website, Google profile and social pages.
6	**Give each service its own page** A page for "Tarot Reading" and another for "Numerology" can each be found on Google.
7	**Make sure it works well on a phone** Most seekers browse on mobile. Fast, clear and easy to tap.

12 blog ideas that bring searchers to you

- ✦ What to ask in your first tarot reading
- ✦ What your birth number says about you (and what it does not)
- ✦ How numerology name correction works, step by step
- ✦ How to prepare for a Kundli reading
- ✦ Reiki: what a first session feels like
- ✦ Vastu basics for a calm home
- ✦ What Mercury retrograde really means
- ✦ Meditation for beginners: a 5-minute start
- ✦ How to choose a trustworthy astrologer
- ✦ Remedies explained simply, and when to be careful
- ✦ Questions to ask before booking any consultation
- ✦ Your monthly forecast, written in plain words

READY WHEN YOU ARE

Want us to build it for you?

We build your complete website, so you can focus on your clients. Your web address, hosting, secure padlock and 2 email IDs are included for the first year, and your site is set up to be found on Google.

One-Page Website — ₹7,999
Best if you want to be found and contacted.

5-Page Website — ₹11,999
Best if you offer several services.

Ecommerce Website — ₹24,999
Best if you want to sell products online.

See your exact price in our free calculator:
marketermime.com/occult-professionals-website.html

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